



# LENIN S

UI/UX DESIGNER

+91 97901 29463

leninsidhu13399@gmail.com

linkedin.com/in/lenin-sidhu-0b26742ba

Chennai, Tamilnadu



## PROFILE

UI/UX designer with expertise in creating intuitive, user-centered designs for web and mobile platforms. Proficient in Figma and other design tools, focusing on delivering functional and visually engaging interfaces. Skilled in streamlining user flows and optimizing digital experiences to meet both user needs and business goals.

### EDUCATION

**Bachelor of Arts in Visual Communication**  
AVC College of Arts & Science,  
Mayiladuthurai 2016 - 2019

- Percentage: 80%
- Specialized in visual design, branding, and multimedia communication.

### SKILLS

- UI/UX Design: Figma, Adobe XD, Illustrator,
- Canva, Photoshop, Premiere Pro
- Wireframing and Prototyping
- Visual Design and Branding
- User Research and Personas

### CERTIFICATIONS

- UI/UX Design Aspira Institute (6 months)

### LANGUAGES

- English (Fluent)
- Tamil (Native)

### PROFESSIONAL EXPERIENCE

- **UI/UX Designer - Avish Tech Solutions (8 Months)**
- Designed user-friendly and aesthetically pleasing interfaces for mobile and web applications.
- Developed wireframes and high-fidelity prototypes using Figma and Adobe XD.

### PROJECTS

#### CareWave - Mobile Application

**Problem:** Elderly individuals struggle to access assistance like doctor consultations, domestic workers, and care-taking services.

**Solution:** Designed an accessible app to help elderly users achieve their needs independently.

**Technology:** Figma, Adobe XD, Illustrator

- Conducted user research to understand elderly users' needs and crafted easy-to-use interfaces.
- Created intuitive user flows and worked closely with developers to integrate designs.

#### EzyBuy - E-Commerce Clone

**Description:** A clone of Flipkart and other e-commerce platforms designed for seamless shopping experiences.  
**Technology:** Figma, Adobe XD, Illustrator

- Designed wireframes and high-fidelity prototypes for a smooth user experience.
- Worked on key UI elements like product pages, shopping carts, and payment gateways.